



**To OGA Members, Associates & Supporters,**

I hope you are all staying safe and adapting well to the current realities. The Ontario Geothermal Association (OGA) Board of Directors has determined that instead of postponing our spring conference until fall, we will look ahead to next spring; meaning there will be no OGA conference during 2020.

Earlier we had pondered a postponement, and had refunded conference registration fees, and some sponsorships. The decision to have no 2020 event will impact the association's financial position.

We are hopeful that you will recognize the value the OGA & HRAI bring to the geothermal heating & cooling industry, by advocating with governments, developing public awareness about geothermal, and helping our governments and society as a whole to decarbonize towards the climate change goals we need to meet.

We are presently putting significant effort in engaging with the Federal government to affect its plans in moving Canada towards a low emission future. We are making the argument to Canadian government ministries that geothermal is a key technology in the electrification of buildings, may ultimately be lowest cost once large numbers of systems are put in, and has highest value over the long-term due to low operating cost and longevity.

**SUPPORT THE OGA**

Attached to this email is a PDF about our Sustaining Partner Program (SPP) which provides interested parties with an opportunity to promote their brands and offerings within our industry and with our associated groups and friends. Participants receive exposure through our In the Loop newsletter, OGA & HRAI web sites, and OGA Down to Earth Bulletin, and in normal times, our OGA events.

We have three sustaining partners now and we are hoping more of you will take advantage of this opportunity at a time when the OGA needs your support. As a special incentive to do so we are adding bonus value to the program. For both A Level and B Level Sustaining Partners we will post a 300 word company profile to the OGA blog page with a backlink based on Domain Authority (DA+30), which is one of most important modern-day factors for ranking well in search engine results. The special incentive will apply to both existing and new Sustaining Partners.

Another way to help is to make a smaller one-time donation of \$200, \$400 or even \$1000 for larger companies. In this case you will receive some recognition on our web site, but your motivation would really be to support the OGA and help us pay the bills during the next few months. For such a donation or for involvement with our SPP, please contact ***Gabriela Grigoriu***.

The OGA is going to continue advocating for and promoting geothermal as it always has, and we hope that we can count on you to get behind this effort. Thank you and please stay safe.

All the best,  
**Stanley Reitsma**  
**OGA President**