

Celebrating Our 10th Year Advancing Ontario's

# GEO THERMAL HEATING & COOLING Industry

## GEO THERMAL 101

Geothermal HVAC systems utilize energy Earth and are able to dependably distribute heating and cooling no matter what the climate remains at a constant temperature throughout the year.

## WHAT WE DO

The Ontario Geothermal Association (OGA) is a not-for-profit organization representing geothermal energy system designers, drillers, installers, equipment manufacturers and distributors to advance Ontario's geothermal heating and cooling industry.

## NEWS

Visit the news section to catch up on the latest in The Loop e-newsletters and industry events.

# About Us



Sustaining  
Partner  
Program

The Ontario Geothermal Association (OGA) is a not-for-profit organization representing geothermal heating and cooling system designers, drillers, installers, equipment manufacturers, and distributors. Our mission is to advance the ground source industry by forming strong connections between the public, governments and industry professionals.

We act as a resource for industry professionals and a voice to increase awareness of the importance of working toward the use of a greener, cleaner, and self-sustaining energy source.

The OGA is part of the Heating Refrigeration and Air Conditioning Institute of Canada (HRAI), and together we are building relationships with governments and related organizations to create a better world, and to ensure that geothermal heating and cooling continues to flourish.



# Sustaining Partner Program



Sustaining  
Partner  
Program

The OGA Sustaining Partner Program is an opportunity for ground source professionals and others to strengthen ties within the geothermal community. It offers a valuable package of brand promotion opportunities for one low annual fee. Sustaining Partners receive 12 months of unparalleled exposure of their brands, products and services with very tight targeting in the sector.

## LET'S WORK TOGETHER TO ADVANCE THE GEOTHERMAL INDUSTRY

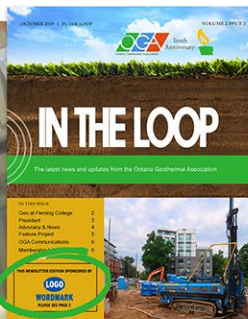
In addition, Sustaining Partners benefit by supporting the critical activities of the industry's main trade group, such as government advocacy, professional development, industry partnership synergies, training and education, special and social events, policy development, best practices, standards creation, group purchasing and discounts, and much more.

12  
MONTHS  
OF BRAND  
BUILDING





# OGA Newsletter



PAGE 1 LOGO



Sustaining partners are featured in 6 annual newsletters, with a spotlight profile story for your company in one of those six editions.

Distributed to 1300 manufacturers, designers, installers, building owners, architects, government personnel.

Links on BC Geo, Manitoba Geo, NY Geo, GeoExchange Org (New York), Colorado Geo, NREL and several government site links.



PAGE 2 OR 3 AD



6

Your brand in six OGA newsletters, including 1 spotlight profile story on your company & products, plus ads as shown.



Sustaining Partner brands, trade names and/or logos appear in more than 20 "Down To Earth" OGA Bulletins each year (approximately twice per month).

Tight targeting to 300+ decision makers: Manufacturers, designers, installers, building owners, architects, and government personnel.

**20+** Bulletins per year

Project:  
Name:  
Fax:  
Address:



## YOUR BRAND HERE



Forbes says geothermal  
adds to property value



Durham opens  
Innovation Centre



Colorado Heritage  
Geothermal Project

DONATE

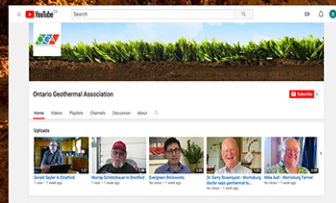
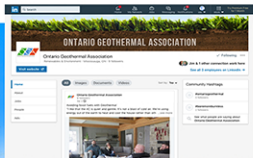
Facebook

Twitter



Forward this message! | Change your subscription options | Unsubscribe

# OGA web site & social media



Sustaining Partner brands, tradenames and/or logos appear on the OGA web site and on our social media sites.

- OGA LinkedIn
- OGA Youtube
- OGA Twitter
- OGA Facebook
- OGA Instagram
- OGA Sustaining Partner web site page
- OGA Web site news blog



Seven OGA web & social media properties Crosslinks to numerous others

## Three wins with a discount!



1



2

SUSTAINING  
PARTNER



3

CONFERENCE  
SPONSOR



Top marketers optimize ROI with unified messaging and brand building. You can become an OGA Sustaining Partner, Conference Sponsor and OGA Member, demonstrating exemplary commitment to our industry and to sound brand planning. Tight targeting within the sector means your return on investment is tremendous. And we want to boost the value of your triple win even further, so for a limited time, we are offering OGA Members who invest as both Sustaining Partners and Conference Sponsors in the same year, a 10% discount off both!



## **SUSTAINING PARTNER LEVEL B \$1999**

Your logo on all web properties, 20+ bulletins, and 6 newsletters.

## **SUSTAINING PARTNER LEVEL A \$3999**

- Your logo (more prominent) on all web properties, 20+ bulletins and 6 newsletters.
- Plus the *In the Loop* Newsletter package including
  - >>PAGE 1 Logo
  - >>Company profile story
  - >>Full page ad
- Level A sponsors who are also Platinum or Gold OGA Conference Sponsors in the same year receive 10% off both the SSP and the Conference Sponsorship.

Let's talk



Sustaining  
Partner  
Program

To discuss Sustaining Partner opportunities please contact

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