

Third Party Utility Model for Commercial Buildings

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The Climate Change Shift

We live in an era
 where climate change
 is beginning to
 impact developers
 from multiple angles



The Climate Change Shift

The disconnect of what developers promote vs. care about:

- □ What do developers care most about?
- □ What do developers care less about?
- □ What do developers care least about?
- □ What do developers promote the most?
- □ What do developers promote very little?
- □ What do developers promote not at all?

- ... Capital Cost
- ... Operating Cost
- ... Sustainability
- ... Sustainability
- ... Operating Cost
- ... Capital Cost

The Challenge

- Decisions during design period are driven by:
 - Budget
 - Technologies or features that generate <u>immediate</u> monetary value

Capital Costs will always trump Operating Costs

Who and What Drives Decisions?

- Lenders use traditional metrics to qualify loans
 - Targeting Loan to Value Ratios of 70 to 80%)
- Value is determined by the lender using conventional measures
 - Rental Income
 - Location
 - Features and amenities (granite countertops, hardwood flooring, etc.)

Lenders determine if Geothermal will be implemented, not the developer

The Challenge

Long Term Energy Impact

- Carbon reduction = switch from natural gas heating to electricity
- Electricity costs are increasing at an alarming rate

The Resulting Challenge:

 Meeting carbon reduction targets without increasing energy costs for occupants

Value to Developer

Construction Benefits

- Outdoor condensing units negatively, impacting:
 - Usable roof space
 - Esthetics
 - Noise
 - Maintenance Costs

Geothermal displaces most or all outdoor equipment providing more options for creating real estate value



The Climate Change Shift



It Doesn't Pay to be Green

The Geothermal Challenge

Traditional Business Model for any Feature:

Developer makes the investment



Developer
Generates a Return
on their Investment



Higher Rent/Sale Price

Occupant Benefits from the Investment

Occupant
Compensates
Developer for the
Investment

Cost/Benefit Decision

The Geothermal Challenge

Business Model for geothermal:

Developer makes the investment



Occupant Benefits from the Investment

Developer doesn't Generates a Return on their Investment Occupant doesn't
Compensate
Developer for the
Investment

No valuation or return mechanism =

Risky Business Proposition

The Geothermal Challenge

There are two key hurdles that have historically hindered the success of large scale Geothermal projects



The Diverso Energy Solution

Unique Geothermal Utility Model

- Design, installation, maintenance and long-term operation with no upfront capital investment
- The PPA converts a capital cost into a long term operating expense:
 - Eliminate the entire capital and operational risk from the owner
 - Cost can be passed along to tenants as a common area expense
 - o PPA charge is fully offset by operational savings (energy, water, maintenance, etc.).

Geothermal Utility cost is paid by those who benefit

The Diverso Energy Solution

Developer Benefits

- Construction Budget Reduction (cooling towers, boilers, condensing units etc.)
- Reduce space requirements of HVAC (eliminate requirement on the roof) & possible retail value of roof space (solar panels etc.)
- Marketing and Sales Benefits of a premium green building,
- Improved Asset Valuation as a result of increased NOI
- Goodwill with city during the site plan approval process.

All of the benefits without the risk

The Diverso Energy Solution

Occupant Benefits

- Hedging against future gas price increases & cost certainty for budgeting purposes
- Expected financial savings over the lifetime of the contract including accelerated depreciation benefits
- Peace of mind provided by geothermal system performance guarantee
- Improved real-estate market value & marketability
- A quiet rooftop green space or terrace due to the elimination of outdoor cooling equipment.



The Plant

- 120,000 sf mixed use condo in Liberty Village
- Two levels of retail & office
- Occupancy late 2019



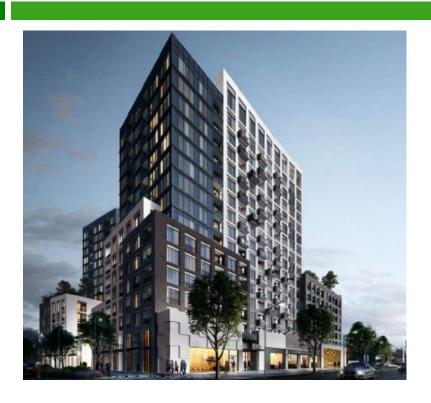
Lillian Park

- 500,000 sf mixed use condo in Yonge & Eglinton
- Connected with existing buildings
- Occupancy mid 2019

Brookhouse Gate

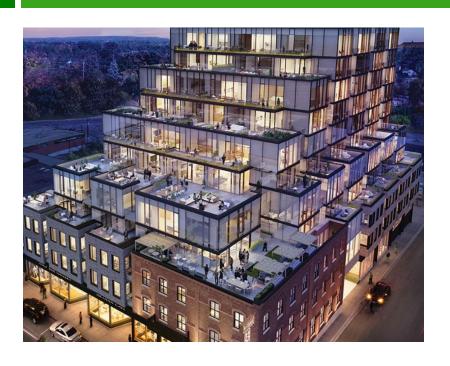
o 100,000 sf condo in Newcastle





Westwood Gardens

- 320,000 sf condo in Richmond hill
- Two buildings, common parkade, main floor retail
- Occupancy late 2019



McGibbon Hotel

- 180,000 sf mixed use condo in Georgetown
- Heritage project with main floor retail
- Occupancy early 2020



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Thank you