



## DOWN TO EARTH DECARBONIZING WITH GEOTHERMAL



## OGA CONFERENCE 2020

Date: April 8 - 9, 2020  
Hilton Mississauga/Meadowvale

## SPONSORSHIP & EXHIBITOR OPPORTUNITIES

### Platinum Sponsor - Dinner & Keynote: \$7,500

- Complimentary 2-day pass for up to 5 industry professionals (up to the value of \$2,750)
- Introduce the Keynote speaker at the official conference opening Day 1
- Prominent Platinum sponsor logo placement on all communications before, during and after the conference
- Signage at event – in and outside plenary room, at the registration desk, on screen, on tables and on the podium
- Provide slides to be added to looping content on screen before and after presentations
- Website link from sponsor logo to the sponsor's corporate website
- Social media visibility before, during and after the event to up to 20,000 connections twice a week basis
- \$200 worth of Facebook ads or LinkedIn Inmail campaigning to use any time before or after the conference (Reach of 5,000-10,000 impressions)
- Visibility with OGA and HRAI membership and followers
- Provide articles, postings and OGA logo for sponsor to use in their stakeholder communications about the event to help entice attendance

### Gold Sponsor (pick either Breakfast or Lunch Recognition): \$4,000 each

- Complimentary 2-day pass for 2 industry professionals (up to the value of \$1,100)
- Recognition at Day 2's Breakfast or Lunch
- Gold logo placement on all out going communications before, during and after the event
- Signage at the event, on stage, on tables and at the buffet tables
- Website link from sponsor logo to the sponsor's corporate website
- Visibility with OGA and HRAI membership and their followers
- Provide slides to be added to looping content on screen before and after presentations
- Social media visibility before during and after the event to up to 20,000 connections on a bi-weekly basis
- Provide articles, postings and OGA logo for sponsor to use in their stakeholder communications about the event to help entice attendance

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## Silver Sponsor Breaks (2 available spots): \$3,000

- Complimentary 2-day pass for 1 industry professional (up to the value of \$550)
- Silver logo placement on all out going communications before, during and after the event
- Logo on signage on stage, screen and on tables (for break sponsorship signage at buffet table)
- Website link from sponsor logo to the sponsor's corporate website
- Visibility with OGA and HRAI membership and their followers
- Provide articles, postings and OGA logo for sponsor to use in their stakeholder communications about the event to help entice attendance
- Silver sponsor can bring along a second delegate for ½ the price

## Bronze - Event Visibility (unlimited available): \$2,500

- Complimentary 2-day pass for 1 industry professional (up to the value of \$550)
- Bronze logo placement on all out going communications before, during and after the event
- Logo on signage on stage, screen and on tables
- Website link from sponsor logo to the sponsor's corporate website
- Visibility with OGA and HRAI membership and their followers
- Provide articles, postings and OGA logo for sponsor to use in their stakeholder communications about the event to help entice attendance

## Exhibitor: \$1,500 (15 spots available)

- 2-day Exhibitor pass for one (with half price on 2nd delegate) (up to the value of \$825)
- Logo placement on all out going communications before, during and after the event
- Website link from exhibitor's logo to the exhibitor's corporate website
- Provide articles, postings and OGA logo for sponsor to use in their stakeholder communications about the event to help entice attendance
- Table top display up to 10ft wide, includes table and 2 chairs, (no power unless indicated)

For further inquiries, contact Sadia Zafar at [szafar@hrai.ca](mailto:szafar@hrai.ca) or 1-800-267-2231 ext. 265